REGISTER OF CLASSIFICATION DECISIONS

Title of Publication:	I Love 'Em Latin
Other Known Title:	Not Stated
Format:	DVD
Director/Author:	Dan Daper
Producer/Publisher:	Not Stated
Country of Origin:	USA
Language:	English
Applicant:	The Film and Video Labelling Body Inc.
Distributor:	Calvista NZ Ltd
Classification:	Objectionable.
Descriptive Note:	Not Applicable
Display Conditions:	Not Applicable
Date of entry in Register:	31 May 2006
Date of direction to issue a label:	Not Applicable
OFLC No:	600739

Unexcised version of publication:

	Component	Running time
Menu:	Play Scenes Extras	
Feature:	I Love 'Em Latin	126.06
Other timed components:	Copyright Warning Notice Overseas Classification Notices (x4) Behind The Scenes Of I Love 'Em Latin Photo Gallery Gag On This I Love 'Em Asian I'm So Young	0.18 0.15 3.29 5.18 0.59 0.59 0.59
Total running time:		138.23

Excisions: No Excisions Recommended

Reasons for excisions: Not Applicable

Summary of reasons for classification:

The DVD entitled *I Love 'Em Latin* is classified as: Objectionable.

The main component of the DVD is a feature that consists of scenes of explicitly depicted sexual activity between Caucasian men and Hispanic women. The feature contains a high degree of degrading, dehumanising and demeaning conduct which, combined with the manner of its presentation of this conduct, results in the Hispanic women involved, and by extension women in general, being highly degraded dehumanised and demeaned. This occurs to the point where women are presented as being inferior to men. It encourages viewers to be aroused by men who have sex with women while treating them with hostility, aggression and contempt. The DVD is likely to encourage viewers to develop aggressive and misogynistic attitudes to women, sex and intimate relationships. The pervasiveness of the problematic material is such that excisions are not feasible and a classification of objectionable is necessary in order to avoid the risk of injury to the public good.

The Classification Office has considered the effects of the New Zealand Bill of Rights Act 1990 on the application of the classification criteria. The criteria applied by the Classification Office are prescribed by law. The publication contains sexual conduct that degrades, dehumanises and demeans Hispanic women, and women in general, to such an extent and degree and in such a manner as to imply that they are inferior to men and to render the publication objectionable. This classification represents an interference with freedom of expression, but it is the only outcome that is consistent with preventing likely injury to the public good.